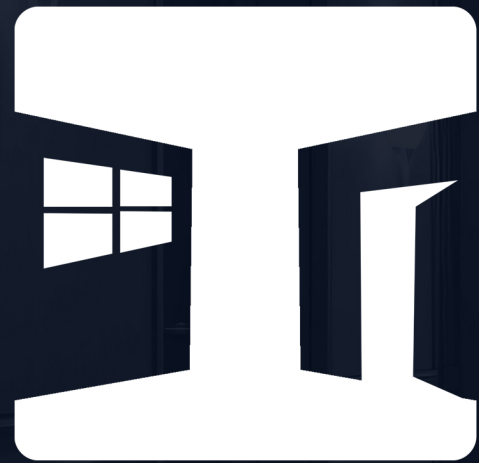


17th International Hospitality, Resorts, Foodservice Supplies, Services,
Facilities, Products & Technologies Exhibition and Conference



HOTEL & FOODSERVICE

S U P P L I E R S S H O W 2 0 2 6

September 17- 19, 2026



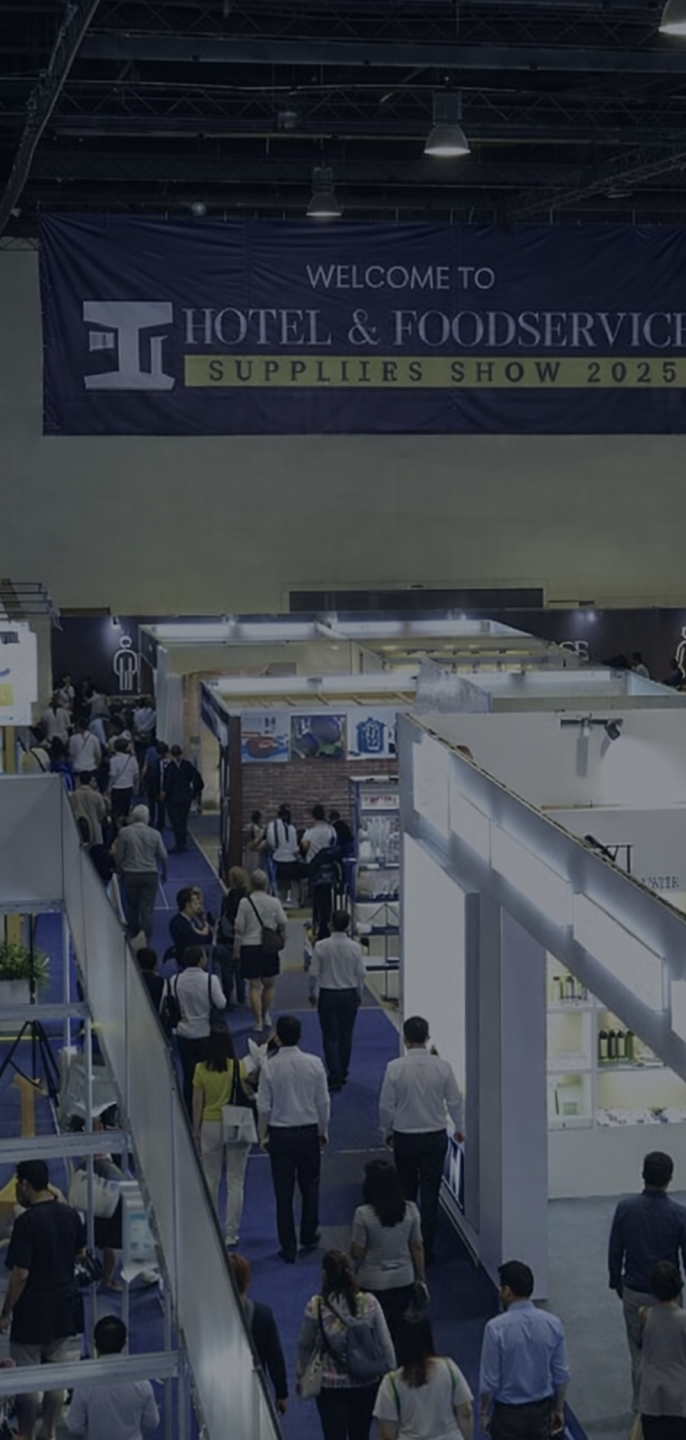
SMX Convention Center Manila

ABOUT THE SHOW

Empowering Hospitality through Elevated Experience

The Hotel & Foodservice Suppliers Show Manila is a premium sourcing and business platform created for the evolving needs of the Philippine hospitality and foodservice industries. The 2026 edition is designed as a carefully curated event that brings together high-quality suppliers, trusted brands, and key industry decision-makers in an environment focused on meaningful business connections and long-term value. This premium positioning ensures that both exhibitors and visitors engage with solutions that genuinely elevate service standards, operational efficiency, and guest satisfaction.

As PH tourism and domestic travel continue to grow, hospitality businesses are expected to meet increasingly sophisticated guest expectations. The show responds by showcasing products, technologies, and services that help hotels, restaurants, foodservice establishments, accommodations and more to upgrade experiences, streamline operations, and remain competitive locally and globally.



MARKET MOMENTUM & GROWTH OPPORTUNITIES IN PH HOSPITALITY



Premiumization of Guest Experiences

PH is moving beyond basic upgrades toward **higher-quality** interiors, equipment, amenities, & service standards. Travelers are willing to pay more for comfort, design, and consistency

Faster Renovation & Upgrade Cycles

Rather than building new properties, many operators are renovating instead to remain competitive, driving repeat demand.

Technology-Enabled Operations

Digital tools, from kitchen automation & POS systems to property management and contactless service technologies, are becoming standard to improve efficiency, reduce labor strain, and enhance guest convenience.

Food Concept Diversification

Restaurants, cafés, and hotel F&B outlets are expanding menus and formats including grab-and-go, experiential dining, and hybrid concepts. This trend is **increasing demand for flexible kitchen equipment, packaging, and foodservice solutions.**

The Philippine hospitality and tourism industry is experiencing a strong rebound and sustained growth, creating a favorable environment for suppliers and solution providers. In 2024, tourism generated **PHP 760.5 billion in revenue**, surpassing pre-pandemic levels, while contributing **8.9 %** to the national GDP



These trends are translating into active sourcing behavior, as hospitality businesses seek reliable suppliers and innovative solutions to support ongoing upgrades, expansion, and repositioning efforts.

Join and be part of:

250+

Participating
brands

10K sqm

total exhibit
space

Hear from our exhibitors:

“The flow of visitors are consistent, diverse exhibitors and more quality of visitors. Everything was organized and well -planned from start to finish.”

- Oleo-Fats, Incorporated

“It was a great opportunity to promote our company and meet all the possible clients.”

- Bed, Bath & Home

“We’ve met a lot of our target clients and got a lot of inquiries. Everything was clean as well.”

- LOKAL



Visitor Profile: Who's Attending?

HFSS Manila gathers top professionals and decision-makers shaping the future of hospitality and food service.

9,451+

professionals, trade buyers and visitors

91.77%

of visitors either recommends or directly influence purchase decisions




Hoteliers and
Accommodation Providers



Restaurant and Cafe Owners




Food & Beverage Distributors



Event Organizers and Caterers



Wellness and Lifestyle Experts



Government and Tourism Officials

THIS IS YOUR OPPORTUNITY TO MEET THE GROWING MARKET.

Exhibiting at this premium curated show places your brand at the center of a growing, high-demand market, giving you a competitive edge, tangible leads, and a chance to influence industry trends.

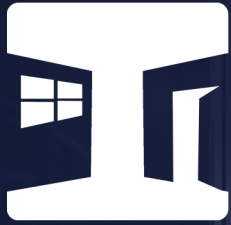
Who should exhibit?



88% met their target market

81% closed deals or gained strong inquiries

89% rated the event as excellent



HOTEL & FOODSERVICE

SUPPLIERS SHOW 2026

Exhibit With Us!

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Follow us on social media:

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 hotelandfoodservicesuppliersshow.com

The Organizer



Global-Link MP is an events and marketing agency established in the early 1990s, dedicated to fostering business growth. It is a subsidiary of MP International Pte. Ltd., a leading event organizer in Singapore, and part of Pico Group, an acclaimed events and brand activation agency with a global presence in 41 cities.